

ARE YOU MAN ENOUGH?



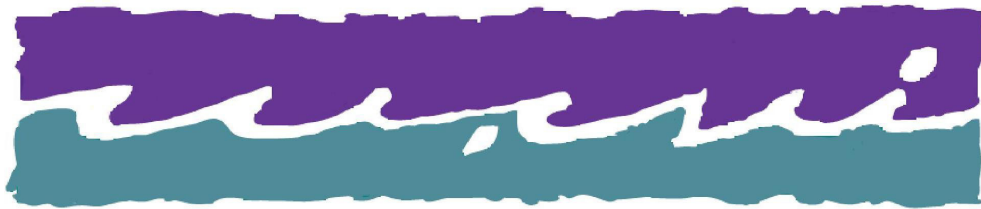
www.walkamileinher shoes.org

Walk a Mile in Her Shoes®

**THE INTERNATIONAL MEN'S MARCH
TO STOP RAPE, SEXUAL ASSAULT & GENDER VIOLENCE**

JULY 17TH, 2018 - WAVI (527 Quincy St) - RAPID CITY, SD

BENEFITTING:



Working Against Violence, Inc.

**SPONSOR
INFORMATION
PACKAGE**

W**LK**

TM www.walkamileinher shoes.org

Walk-A-Mile in Her Shoes Fact Sheet

Hosted by: **Working Against Violence, Inc. (WAVI)**

Event Goals: Raise \$10,000+ in net proceeds and empower individuals to help stop domestic violence and sexual assault against all women. Funds raised will support the mission, quality services, and programs provided by WAVI.

Date: Tuesday, July 17th, 2018

Venue: WAVI-527 Quincy St., Rapid City, SD

Registration: 5:30pm

Instructions & Kick-Off Ceremony: 6:00pm

Walk Begins: 6:10pm

Target Audience: Walk-A-Mile in Her Shoes will draw families in the Black Hills region who support sisters, daughters, nieces, mothers, and granddaughters, are passionate about our community, entertainment, food and equality and may be affiliated with Police, Fire Department, City of Rapid City, churches, car dealerships, armed forces, theatre, media, parent groups, student organizations, colleges and universities, professional organizations and business as well as community minded residents and staff from Working Against Violence, Inc.

History of Walk A Mile in Her Shoes

In 2001 started out with a small group of men daring to totter around a park has grown to become a worldwide movement with tens of thousands of men raising millions of dollars for local rape crisis centers, domestic violence shelters and other sexualized violence education, prevention and remediation programs. Last year, over 450 such walks were held across the country and tens of thousands of men (women and children too!) put on high heeled shoes as a symbolic gesture to walk in solidarity with women.

Working Against Violence, Inc. has been hosting **Walk-A-Mile in Her Shoes** event since 2012. In 2017 we raised almost \$6,000 thanks to the generosity of the individuals and businesses in our community! Please help us reach our goal of \$10,000 in 2018!

Walk A Mile in Her Shoes **SPONSORSHIP OPPORTUNITIES**

Tuesday, July 17th, 2018



Stiletto Sponsor \$1,000 (2)

- Placement of corporate banner at the event
- Prominent logo placement on print materials and event signage
- Prominent placement of corporate banner at event
- Recognition on the WAVI website & social media
- Opportunity to provide promotional material and prize items
- Included in the post event follow up stories and materials
- Association with a charitable event that creates awareness of the domestic violence and sexual assault crisis in our community.

Pump Sponsor \$500 (4)

- Prominent logo placement on marketing materials and signage
- Recognition on the WAVI website & social media
- Opportunity to provide promotional material and prize items
- Included in the post event follow up stories and materials
- Association with a charitable event that creates awareness of the domestic violence and sexual assault crisis in our community.



Sandal Sponsor \$250 (10)

- Company Name on print materials and event signage
- Recognition on the WAVI website & social media
- Opportunity to provide prize items
- Included in the post event follow up stories and materials
- Association with a charitable event that creates awareness of the domestic violence and sexual assault crisis in our community.



Donated Items for Raffles and Prizes

You or your company can make a difference by donating new items that we will use for either raffles or prizes for walkers and teams. Your business cards will be displayed with the donated item and your company will be verbally recognized from the stage.

Walk-A-Mile in Her Shoes SPONSORSHIP APPLICATION FORM

Tuesday, July 17th 2018

YES! We want to sponsor the 2018 Walk-A-Mile In Her Shoes in support of Working Against Violence, Inc. for helping women and their children as they take steps to walk away from domestic violence!

Sponsorship Level:

Stiletto \$1,000 (2) _____ Pump \$500 (4) _____ Sandal \$250 (10) _____

Donated Items \$ ____ (value) item description _____

Company name: _____

Title _____ Contact name _____

Mailing address _____

Postal code _____ Phone _____ Fax _____

E mail _____

Sponsorship recognition begins upon receipt of payment and checks should be made payable to Working Against Violence, Inc.

Check enclosed ___ Please invoice ___

Due to printing deadlines, if you wish to be included in event materials, contributions and company logos must be received by: July 11th 2018.

Please complete and forward this form along with payment to:
Working Against Violence, Inc.
527 Quincy Street
Rapid City, SD 57701

Email: wavi@wavi.org

Thank you for your support. Your sponsorship of Walk-A-Mile In Her Shoes will make a difference to the lives of women and their children as they take steps to walk away from domestic violence!

Walk-A-Mile in Her Shoes

Sponsorship Agreement - Terms and Conditions

As a Walk-A-Mile in Her Shoes Sponsor you agree to the following Terms and Conditions:

1. Purpose and Intent - The purpose of this agreement is to solidify the agreement between Working Against Violence, Inc. and the Sponsor. The intent of the parties is to execute the agreed upon terms outlined in the sponsorship package, and to fulfill the reciprocal relationship necessary for the success of the event.

2. Duration - The above sponsor is bound by this agreement from point of signing until one-week post event. In the case that point of signing is unclear or uncertain; the sponsor is bound from one month prior to the event until one-week post event.

3. Timing – Walk-A-Mile in Her Shoes takes place on Monday, July 17th 2017, in Rapid City, SD. The sponsor is required to submit all final payment or gift in-kind donations by July 12th, 2017 in order to be included in onsite event signage and promotions. Participants, speakers, volunteers, etc. are required a minimum of two hours prior to the event.

4. Responsibility - The Sponsor is responsible for fulfilling any and all duties outlined in the sponsorship packages. This includes but is not limited to contributing the agreed upon rate of monetary or in-kind aid, producing volunteers, speakers, participants, and any other support.

5. Event Cancellation - The sponsor agrees that if for an unforeseen reason the event is cancelled funds may be used for the substitute event.

In return, Working Against Violence, Inc. promises to fulfill any and all duties outlined in the sponsorship packages regarding advertisement and marketing of the Sponsor's logo and/or name and any other agreed upon amenities.



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Here's how to get started:

1. Save the Date! Tuesday, July 17th – 2018 - 5:30pm at WAVI-527 Quincy St.!
2. Go to <http://wavi.org/Events/> to download/print the pledge sheet or call 605-341-3292 for more info!
3. Start collecting pledges - **\$100 minimum** - make sure to keep cash or checks in a safe place and bring all your pledges on Walk Day!
4. Register starting at 5:30pm at the Main Street Square...you'll get your heels and get ready to WALK FOR WAVI!

Important Information:

All pledges must be brought to the event registration. The minimum pledge level for participant is \$100 in pledges: consider asking your employer to match your pledges! You can register and raise money in teams! Call 605-341-3292 or email wavi@wavi.org with any questions!



Working Against Violence, Inc.